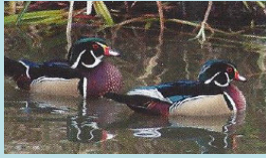


## How We Are Funded



The Rivanna Conservation Society is a 501(c)(3) non-profit organization

funded by individual contributions, private donations, and grants from foundations and public agencies. Your tax deductible contribution to RCS will provide essential support to our on-going programs to protect the Rivanna.

## Accomplishments

- Buffer Plantings
- Go X-Stream Rivanna River Makeover
- Landowner Outreach and Education Program
- Living Watershed Exhibit
- Political Candidates Environmental Forum
- Rain Barrel Program and Sales
- River Guardians
- River Stewards
- Rivanna River Cleanups
- Rivanna River Paddles
- Rivanna River Photo Contests
- Rivanna River Regatta
- Rivanna River Sojourn
- Scheier Natural Area Education Programs
- Stormwater Codes and Ordinance Project
- Student Education Programs
- Student Intern Corps
- Third Thursday Brown Bag Series
- Teacher Watershed Summits
- Youth Watershed Summits
- Water Quality Monitoring Programs
- Woolen Mills Dam Breach
- World Water Monitoring Day Events



**Rivanna Conservation Society**  
**P.O. Box 1501**  
**Charlottesville, VA 22902**

Web site address: [www.rivannariver.org](http://www.rivannariver.org)  
 email address: [Exec@rivannariver.org](mailto:Exec@rivannariver.org)  
 blog address: <http://rivannariver.wordpress.com>  
 phone: (434) 97-RIVER (977-4837)

BLUE HERON DARTER

## What is at Stake?

The Rivanna River provides our community with drinking water, recreational opportunities, animal and plant habitats, industrial and household uses and aesthetic enjoyment. Overuse of and increasing pollution to the Rivanna River led a group of concerned citizens to create the Rivanna Conservation Society in 1990.

**Problem Statement:** Human activities within the Rivanna River Basin are increasing pressure on the environment and natural habitat. Rainwater runoff carries pollution from roads, parking lots, homes, and commercial structures, farmland (including fertilizers and pesticides) into the waterways. Paved surfaces and development generally increase sediment flow into the river, altering its characteristics and imperiling its habitats.

Erosion and sedimentation are among the major threats to the health of the beautiful Rivanna River and its tributaries.

**Priorities:** The Rivanna Conservation Society is comited to the protection and enhancement of the Rivanna River Basin's water quality and water quantity.

**Mission:** The RCS mission is to safeguard the ecological, recreational, cultural, scenic, and historic resources of the Rivanna River Watershed.

RCS depends on the gifts and donations of those who live in and around the watershed and those who support the protection of the natural environment.

BALD EAGLE

GREEN HERONS

LITTLE RING NECK SNAKE

SKINK

HEMLOCK

SYCAMORE

WOOD DUCK

STONE FLY

SMALL-MOUTH BASS

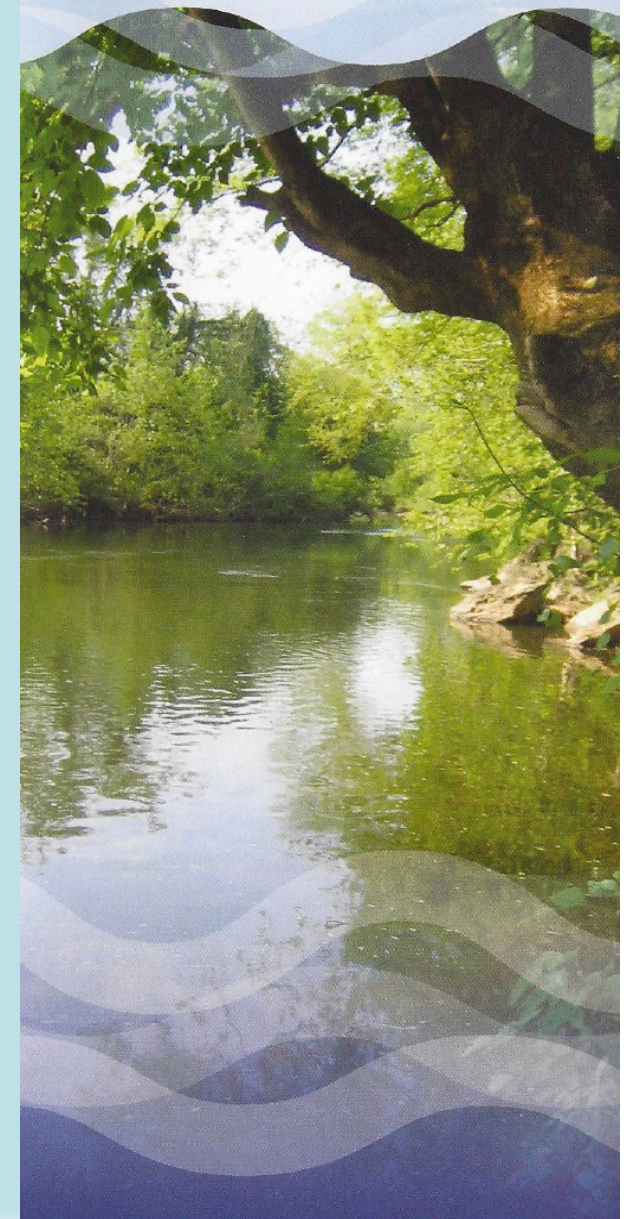
CANADA GOOSE OSPREY



P.O. Box 1501  
 Charlottesville, VA 22902-501



The Rivanna  
 Needs Your Help



## The Rivanna



The Rivanna River begins in the Blue Ridge Mountains of Albemarle and Greene Counties, traverses Charlottesville and Albemarle, Louisa and Orange Counties, joining the James River after flowing through Fluvanna County. This tranquil and beautiful river is home to hundreds of species of native plant and animal life. Although many rivers across Virginia have been severely polluted or have lost much of their original wildlife habitats, the Rivanna has remained one of the few relatively untouched by development.

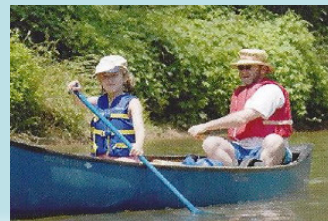
## What We Do

The Rivanna Conservation Society aims to protect the largely unspoiled beauty of the river and to maintain a healthy ecosystem throughout the river's watershed. We work with local communities to educate school children, teachers, government officials, and the general public about the ecological threats to the Rivanna River.



## Governance

RCS is governed by a Board of Directors, employs a small professional staff, and has four standing committees.



## What We Are Asking



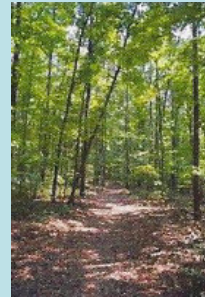
The Rivanna Conservation Society needs your help to attain our collective goals to protect and enhance the Rivanna River watershed. With your tax deductible donation, RCS can continue to:

- Sponsor the Biannual Rivanna River Sojourns
- Sponsor the Biannual River Cleanups
- Facilitate River Clean Ups for schools and local non-profit organizations
- Maintain the Scheier Natural Area for public use
- Maintain the Rivanna River Water Trails
- Monitor the Rivanna River for water quality and flow change
- Promote and establish riparian buffers along the river
- Create, print and distribute the RCS Newsletter
- Facilitate the Third Thursday Brown Bag Lecture Series
- Provide forums for public awareness
- Remove impediments to natural river flows
- Sponsor the Student Intern Program
- Sponsor Student and Teacher Education Forums



## The Scheier Natural Area

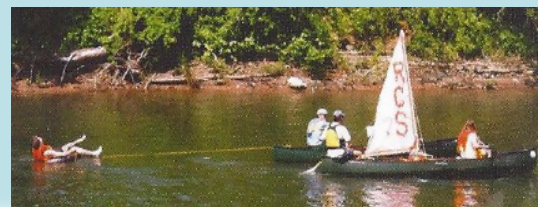
In 1997, the Scheier Natural Area, a 100 acre parcel of land in Fluvanna County, was donated to the Rivanna Conservation Society as a protected area for biological, wildlife, and aquatic habitats. The Scheier Natural Area offers eight ponds and over three miles of beautiful trails for hiking, enjoying nature, and environmental education. Scheier is free and open to the public from sunrise to sunset.



## Initiatives

In the spring, the Go X-Stream Rivanna River Makeover will incorporate stream cleanups, buffers plantings, and other restoration projects. The River Guardians program has volunteers that monitor the quality of the streams, document pollution and erosion problems, and identify areas in need of protection or restoration. The RCS River Steward program is the eyes and ears of the Rivanna River, and serves as an on-the-water advocate for conservation and responsible stewardship.

With your support we can succeed.



## Donation Information

**Yes!** I want to help RCS to protect the Rivanna River and its tributaries.

### Donation Levels

- GIFT TO A FRIEND \$40.00
- SHAD \$50.00
- WOOD DUCK \$70.00
- RIVER OTTER \$125.00
- BLUE HERON \$250.00
- OSPREY \$500.00
- BALD EAGLE \$1,000.00
- OTHER AMOUNT

NAME \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TEL. (WORK) \_\_\_\_\_

TEL. (HOME) \_\_\_\_\_

E-MAIL \_\_\_\_\_

Interested in volunteering?  YES  NO

Volunteer Interests \_\_\_\_\_

Please mail completed membership information and check payable to "RCS" at:



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